

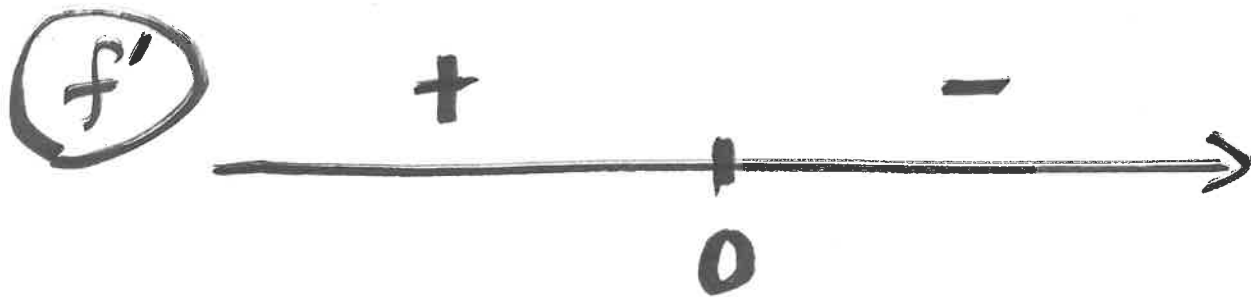
2a4 (continued)

Ex Sketch graph:

$$f(x) = e^{-x^2}$$

$$f'(x) = e^{-x^2} \cdot (-2x)$$

$$f'(x) = 0 \Rightarrow x = 0$$



$$\begin{aligned} f''(x) &= (e^{-x^2})' \cdot (-2x) + e^{-x^2} \cdot (-2x)' \\ &= e^{-x^2} \cdot (-2x) \cdot (-2x) + e^{-x^2} \cdot (-2) \\ &= e^{-x^2} (4x^2 - 2) \end{aligned}$$

$$f''(x) = 0 \Rightarrow 4x^2 - 2 = 0$$

$$4x^2 = 2$$

$$x^2 = \frac{1}{2}$$

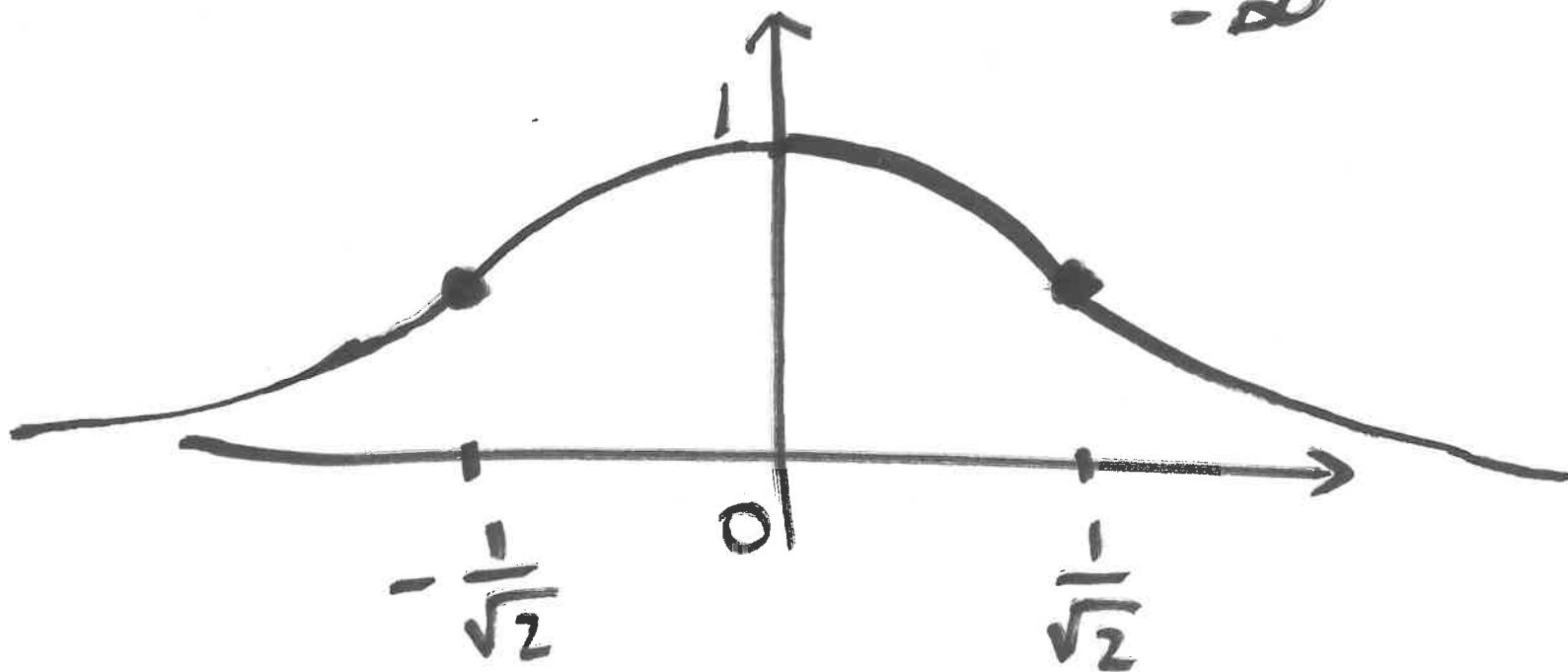
$$x = \pm \frac{1}{\sqrt{2}}$$

$f''$



$$\lim_{x \rightarrow \infty} e^{-x^2} = 0$$

$$\lim_{x \rightarrow -\infty} e^{-x^2} = 0$$

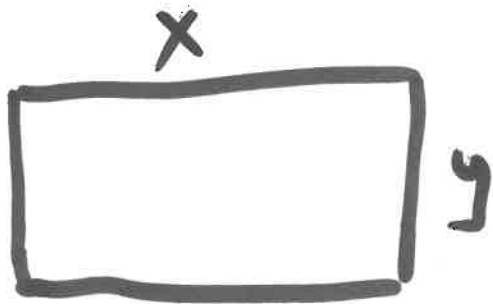


## 20.5 Optimization

- Identify the function to optimize
- Write it as a function of one variable
- Take derivative, find critical pts
- Check values of func. at crit. pts, boundary pts.

Ex 1 A rectangle has circumference equal to 2. What's the largest possible area?

Want to maximize the area



$$A = xy.$$

$$C = 2x + 2y = 2$$

$$2y = 2 - 2x$$

$$y = 1 - x$$

$$A(x) = x(1-x) = x - x^2$$

$$A'(x) = 1 - 2x$$

$$A'(x) = 0 \Rightarrow 2x = 1 \quad x = \frac{1}{2}$$

Domain:  $x \geq 0$        $y \geq 0$   
 $1 - x \geq 0$   
 $x \leq 1$

$$[0, 1]$$

$$A\left(\frac{1}{2}\right) = \frac{1}{4}, \quad A(0) = 0, \quad A(1) = 0$$

↑  
max

The max. area is  $\frac{1}{4}$ , achieved  
when  $x = \frac{1}{2}$  (square shape)

$$\hookrightarrow y = 1 - x = \frac{1}{2}$$

.....

$$A''(x) = -2$$

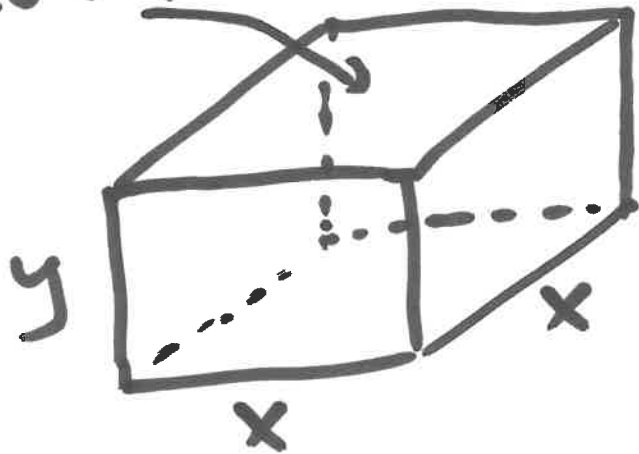
$$A''\left(\frac{1}{2}\right) = -2 < 0$$

(local max.)

Ex 2 Make a box of volume = 4  
with square base, no top.

What's the least amount of  
material to use?

no top



want to minimize

$$A = x^2 + 4xy$$

$$V = x^2 y = 4$$



$$y = \frac{4}{x^2}$$

$$A(x) = x^2 + 4x \cdot \frac{4}{x^2} = x^2 + \frac{16}{x}$$

$$A'(x) = 2x + 16 \cdot (-1) \cdot x^{-2}$$

$$= 2x - \frac{16}{x^2}$$

$$A'(x) = 0$$

$$2x = \frac{16}{x^2}$$

$$x^3 = 8$$

$$x = 2$$

Domain :  $x \geq 0$

$(0, \infty)$

$$A(2) = 2^2 + \frac{16}{2} = 12 \quad \leftarrow \text{min.}$$

$$\lim_{x \rightarrow 0^+} \left( x^2 + \frac{16}{x} \right) = \infty$$

$$\lim_{x \rightarrow \infty} \left( x^2 + \frac{16}{x} \right) = \infty$$

The min. area is 12, achieved

when  $x = 2 \rightsquigarrow y = 1$

### Ex 3 (logistic growth)

The population  $N(t)$  satisfies

$$N(t) = \frac{K N_0}{N_0 + (K - N_0) e^{-rt}}$$

$K, N_0, r$  positive constants

$N_0$  much smaller than  $K$ .

What's the time at which the popu. growth rate is largest?

Want to maximize

$$f(t) = N'(t)$$

$$= k N_0 \cdot \left( - \frac{1 \cdot (k - N_0) (-r) e^{-rt}}{(N_0 + (k - N_0) e^{-rt})^2} \right)$$

$$= k N_0 (k - N_0) r \cdot \frac{e^{-rt}}{(N_0 + (k - N_0) e^{-rt})^2}$$

$$f'(t) = k N_0 (k - N_0) r^2 e^{-rt}$$

$$\cdot \frac{-N_0 + (k - N_0) e^{-rt}}{(N_0 + (k - N_0) e^{-rt})^3}$$

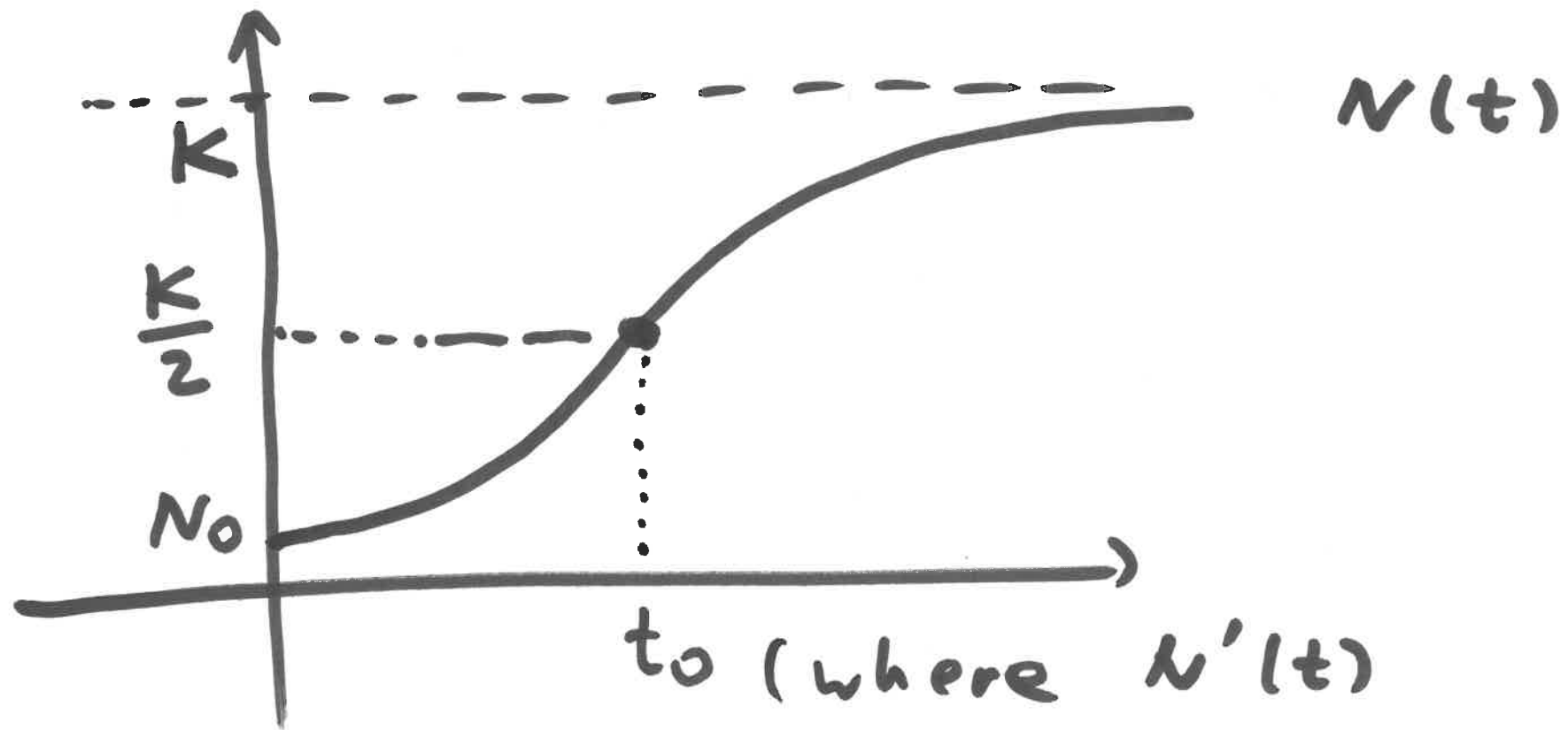
$$f'(t) = 0 \Rightarrow -N_0 + (K - N_0)e^{-rt} = 0$$

$$(K - N_0)e^{-rt} = N_0$$

$$e^{-rt} = \frac{N_0}{K - N_0}$$

$$-rt = \ln \frac{N_0}{K - N_0}$$

$$t_0 = -\frac{1}{r} \ln \frac{N_0}{K - N_0}$$



is maximized)

What is  $N(t_0)$  ?

$$N(t_0) = \frac{KN_0}{N_0 + N_0} = \frac{K}{2}$$